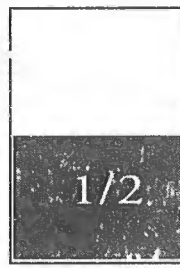


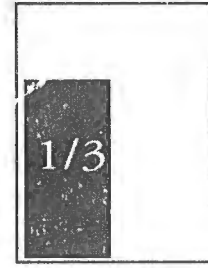
ADVERTISEMENT RATES FOR 2011



Full page (W 28,2 x H 40,5cm)
1 issue Color = 3,000,000 kip
1 issue b&w = 1,300,000 kip



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1 issue b&w = 650,000 kip



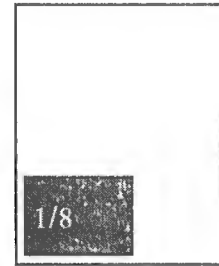
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1 issue b&w = 450,000 kip



1/4 Page (W 14,5x H 20cm)
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1 issue b&w = 350,000 kip



1/6 Page (W 14,5x H 15,3cm)
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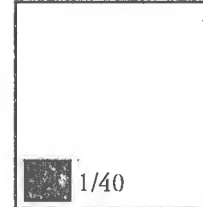
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1 issue b&w = 200,000 kip



1/16 page (W 8x H 10cm)
1 issue color= 300,000 kip
1 issue b&w= 100,000 kip



1/20 Page (W 7,5x 6,8cm)
1 issue color = 200,000 kip
1 issue b&w = 50,000 kip



1/40 Page
1 issue = 30,000 kip

- **Frequency** : Daily Monday/Tuesday/Wednesday/Thursday/Friday and Saturday

- **Mechanical details** : Full page 272x385 mm.

- **Artwork: Advertising art work must provide to us in the following formats: TIFF (300dpi), EPS**

- **Copy requirements** : Electronic (MS Word, PDF) film positives

- **Copy deadline** : 4 pm three days before publication

- **Artwork preparation** : Full page \$15, depending on work involved

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